## The Maryland Breastfeeding Coalition will celebrate "Maryland Breastfeeding Month" in August

From August 1 through August 31 the Maryland Breastfeeding Coalition (Coalition) will celebrate "Maryland Breastfeeding Month" throughout the state.

The Coalition's Promotions and Marketing Committee is planning a number of events for families, health professionals, educators and the general public. Please refer to the Coalition's website for an updated list of events (times available on website <u>http://www.mdbfc.org</u>).

## Please join us at one of the following events:

- Westfield Annapolis Family Fun Day on August 1
- Baltimore WIC "Grand Baby Shower," on August 3
- Westfield Montgomery Family Fun Day on August 8
- Mini Film Festival and discussion at Crossways Community Center in Wheaton on August 19
- Westfield Annapolis Family Fun Day on August 22
- Westfield Annapolis Family Fun Day on August 24

World Breastfeeding Week (August 1 - 7, 2012) began twenty years ago by the World Alliance for Breastfeeding Action (WABA), a global network of individuals and organizations including the United Nations Children's Fund (UNICEF) and the World Health Organization (WHO). Maryland has gone a step further and will use the entire month to celebrate, educate and raise awareness about this year's theme: *Understanding the Past – Planning for the Future: Celebrating 10 years of WHO/UNICEF'S global Strategy for Infant and Young Child Feeding*.

The Coalition is a nonprofit organization whose mission is to improve Maryland citizens' health by working collaboratively to protect, promote and support breastfeeding. Its vision is for breastfeeding to be the norm for infant and child feeding throughout the entire state in order to achieve optimal health, enhance child development, promote knowledgeable and effective parenting, support women in breastfeeding and make optimal use of resources.

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